



3 Myer Place Rowville Victoria 3178
October 2018

Be part of something better.

To the pharmacists of Australia,

It will come as no surprise to any of you that Australia's healthcare landscape and pharmacy in particular is changing. Lifestyle and preventable illnesses remain high, misinformed health advice persists online, and changes in our industry are threatening to put profit ahead of the delivery of world-class care and advice.

At Sigma, we're intimately aware of the impact of these changes. We live them every day, as we have for the last 106 years. Our brand offerings and world class wholesale service will help you to weather these shifts – by taking advantage of new skills and technologies and helping you to run better businesses.

Our offerings give power back to each and every pharmacist within our powerhouse of five brands, and provide a number of options for those who wish to remain independent. They allow pharmacists to run their pharmacies as they see fit, equipped with proven pharmacist-led brand strategies and programs that are good for the health of your communities and for your business.

At the core of Sigma Healthcare's business is the belief that healthy pharmacy partnerships are vital for healthy communities. It's our mission to achieve this by helping pharmacists to run better businesses, and by providing connected solutions to the broader healthcare community.

We would like to talk to you about Sigma's offerings one-on-one, and so I've established a dedicated phone line that the Sigma Healthcare Senior Leadership Team will share. I invite you to call us at a time of your convenience for a conversation about our shared future.

You can call us on **0413 804 898**, or you can email
somethingbetter@sigmahealthcare.com.au

We look forward to hearing from you.

Sincerely,

A handwritten signature in black ink.

Mark Hooper
CEO & Managing Director, Sigma Healthcare

